

# POVERTY & THE ARTS

## MARKETING INTERNSHIP



### **Brief Description**

Poverty & the Arts seeks a Marketing intern to assist with our online Artist Marketplace website, photography, social media, and developing online content. This is a unique opportunity to gain experience with an up-and-coming non-profit social enterprise, while helping to meet a critical community need. This intern will report to the Executive Director. Flexible hours will be arranged with the student or individual's schedule with a preferable range of 10-15 hours per week.

### **Salary/Course Credit**

This is an unpaid internship and does not guarantee employment upon completion. We will work with the college or university to meet the requirements of an intern credit if possible. The student is responsible for securing and coordinating all information if college credit is needed.

### **Job Responsibilities**

- 2 days/wk open the studio for an entire shift
- Develop content for weekly newsletter featuring quotes and new artwork & merchandise from Artists.
- Develop Blog Content and Social Media Posts
- Take headshots and hi-res photos of artwork for merchandise and prints
- Update and maintain online Artist Marketplace
- Write incoming artists' bio using the submitted Artist Profile
- Work with artists to get all needed photos taken by appropriate deadlines

### **Qualifications**

- Must have a hi-res camera and laptop
- Photoshop preferred, but not required
- Strong written communication
- Must be able to define and work toward deadlines
- Ability to multitask and work under minimal supervision
- Supports the mission & goals of Poverty & the Arts

### **About Poverty & the Arts**

Poverty & the Arts is a social enterprise 501c3 nonprofit that provides opportunities for artists overcoming homelessness to engage in creative outlets, earn income through selling artwork & merchandise, develop entrepreneurial and professional skills, and build community relationships. **All internship positions are unique opportunities to meet, create, and build meaningful relationships with people who are overcoming homelessness.**

*To apply for the marketing internship for Poverty & the Arts, please submit resume and cover letter to Nicole Brandt at [nicole@PovertyandtheArts.org](mailto:nicole@PovertyandtheArts.org).*

